

Republic of the Philippines
Department of Education
Region VII, Central Visayas
DIVISION OF CEBU PROVINCE
Sudlon, Lahug, Cebu City



October 1, 2013

DIVISION MEMORANDUM

No. 505, s. 2013

**CONDUCT OF DIFFERENT ACTIVITIES
OF THE PHILIPPINE POSTAL CORPORATION**

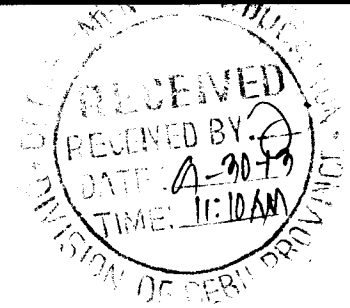
To: OIC, Assistant Superintendents
Division Supervisors/ Coordinators
District Supervisors/ OICs
Elementary and Secondary School Heads
Heads, Private Elementary and Secondary Schools

1. Attached is a copy of the communication from the Central and Eastern Visayas Area Director Carlo Reynaldo S. Argana and of DepEd Advisory No. 336, s. 2013, dated August 5, 2013, inviting elementary pupils and high school students to participate in the **Conduct of Different Activities of the Philippine Postal Corporation** lined up for this year.
2. First is **The 2013 National Letter Writing Project** with the theme "Salamat Po" and the second is the **43rd UPU International Letter Writing Competition** with the theme "Write a Letter Describing How Music Can Touch Lives."
3. Immediate dissemination of this Memorandum to those concerned is desired.

ARBEN D. MONISIT, Ed.D.
Schools Division Superintendent

September 30, 2013

Arden Monisit
Schools Division Superintendent
Department of Education
Sudlon, Lahug, Cebu City



Sir:

With the advent of modern communications technology, our youth is no longer encouraged to write letters or send greeting cards. The art of letter writing is no longer in their hearts and minds. To develop among the youth the passion for letter writing, PHLPost has come up with two projects: 1) The 2013 National Letter Writing Project with the theme "*Salamat Po*" and 2) the 43rd UPU International Letter Writing Competition with the theme "*Write a Letter Describing How Music Can Touch Lives*". The UPU Letter Writing Competition is designed to develop the young people's skills in composition and the ability to express their thoughts clearly.

"Salamat Po" Letter Writing Project

- 1) Open to all students from Preparatory to High School level, this project purposely focuses on developing among the youth the value of being grateful to someone through letters and say "*Salamat Po*" to anybody they want.
- 2) Each student may write as many "*Salamat Po*" letters in any language mailing them at the Post Office for only P7.00, to any destination within the Philippines. Each letter corresponds to one (1) raffle entry.
- 3) Prizes at stake: one winner per province at P3,000.00 each
 P3,000.00 (in kind) for the school of the winner

 P30,000.00 cash prize for the Visayas Grand draw winner
 P30,000.00 worth of computer package for the school of the winner
- 4) A nationwide Letter Writing Day is set on October 9, 2013. This could be the best time for the students to write their "*Salamat Po*" letters in one setting. A discussion on how to properly address each letter will be given by a PHLPost representative free of charge. The students will also have the chance of affixing the stamps personally to the envelope.
- 5) Regional draw shall be on November 8, 2013, Grand draw is in January 2014.
- 6) The school may opt to mail the letters to the Post Office or let the Postmaster come to pick up the letters and deliver the raffle tickets at the same time.

43rd UPU International Letter Writing Competition

- 1) This is open for students 15 years and younger
- 2) Theme for this year is "*Write a Letter Describing How Music Can Touch Lives*"
- 3) The compositions must be recent, unpublished and original letters and must not exceed the limit of 800 words in length, must contain the elements of a letter – typewritten. The contest committee has the right to test the winning participant on the originality of his/her entry.
- 4) On a separate sheet of paper, the participant must indicate the following information:

1. Number of words of the Letter Composition

2. Complete Name and Home Address of the participant
3. Gender, Age and/or Date of Birth
4. Colored Digital Photo in JPEG format (300 dpi minimum), photocopy not allowed
5. Name and Address of School/Grade or Year Level
6. Contact numbers

5) Judging shall be based on the following criteria: (UNESCO judging criteria)

1. Relevance to the theme of the competition	-	30%
2. Imagination and originality of the contents	-	20%
3. Demonstrates a good style of writing and communication	-	20%
4. Demonstrates an extensive vocabulary	-	20%
5. Youthfulness of tone	-	<u>10%</u>
		100%

6) Entries must be placed in a brown envelope and mailed thru Domestic Express or Registered Mail Service to:

UPU 43rd International Letter Writing Competition
 OAPMG for Marketing and Management Support Services
 c/o Ms. Jocelyn E. Cacho – Special Project Officer
 Philippine Postal Corporation
 3/F Central Post Office Building
 1000 Liwasang Bonifacio, Manila

7) Entries submitted through private couriers will be disqualified.

8) The contest period is from August 15, 2013 to January 31, 2014. Entries must reach the UPU 43rd International Letter-Writing Competition committee by January 31, 2014.

9) The 1st prize winning entry shall be sent by PHLPost to the International Bureau as the Philippines' official entry to the 43rd International Letter Writing Competition for Young People (2014).

10) Prizes:	1 st prize	-	P15,000.00 + Medal, Plaque and Souvenir Folder
	2 nd prize	-	P10,000.00 + Medal, Plaque and Souvenir Folder
	3 rd prize	-	P5,000.00 + Medal, Plaque and Souvenir Folder

Additional information can be obtained at www.upu.int/letterwriting/en/index.shtml, <http://www.philpost.gov.ph> or facebook account @PHLPOST or call tel. no. Cebu- 3448242, 3464881, Bohol – 4113002, Tacloban – 5231304, Ormoc – 5615479, Maasin – 5708273, Catbalogan – 5438764.


The National Letter Writing Day in celebration of the World Post Day is scheduled on October 9, 2013 at 10:00 AM at SM Consolacion Cebu. We respectfully request your support in this activity.

Students who are good in essay writing and composition are encouraged to join the UPU International Letter Writing Competition. The Philippine Entry to the 42nd UPU Letter Writing Competition received a special mention during the awarding in Berne, Switzerland held last December 2012. Hopefully this year, we will be able to get the major prize.

Attached is the DepEd Advisory for these projects.

Thank you very much for your support.

Very truly yours,


CARLO REYNALDO S. ARGANA, CESO III
 Area Director

DepEd Advisory No. 336, s. 2013

August 5, 2013

In compliance with DepEd Order No. 8, s. 2013
this Advisory is issued for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

CONDUCT OF DIFFERENT ACTIVITIES OF THE PHILIPPINE POSTAL CORPORATION

The Philippine Postal Corporation (PHLPost) will conduct *different activities* as part of its Postal Awareness Program on the following dates:

Activity	Date	Objective
"Sulat Mulat" School Caravan in selected schools nationwide	August 2-October 4, 2013	
National Letter Writing Project for Elementary Pupils and High School Students Theme: <i>Salamat Po</i>	August 2013- January 31, 2014	<ol style="list-style-type: none"> 1. To develop the writing skills of the pupils/students 2. To promote positivism among the youth by appreciating the good deeds instead of criticizing each other 3. To develop among them attitude of thanking someone through letters 4. To develop among them the passion for letter writing despite the existence of modern means of communications, like cellular phones and the social network 5. To foster love, friendship and strong family ties
National Letter Writing Day	October 9, 2013	
43 rd Universal Postal Union's (UPU) International Letter Writing Competition for Students 15 Years old or younger Theme: <i>Write a Letter Describing How Music Can Touch Lives</i>	August 15, 2013- January 31, 2014	<ol style="list-style-type: none"> 1. To develop the young people's skills in composition and the ability to express their thoughts clearly 2. To foster their enjoyment of letter writing 3. To help strengthen the bonds of international friendship - one of the basic missions of the UPU
Organization of "Stamp Club"	August 2-October 4, 2013	

The Contests are open to all elementary pupils and high school students from both public and private schools nationwide.

Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* as stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

More information may be inquired from the following:

<p>Ms. Chat A. Adriano National Letter Writing Project for Elementary and High School Students Project Over-All Coordinator Office of the APMG for Marketing and Management Support Services Philippine Postal Corporation 3/F Central Post Office Building Liwasang Bonifacio, Manila Telephone Nos.: (02) 524-8771; (02) 527-0059 Email Address: rosarioadriano@yahoo.com</p>	<p>Ms. Jocelyn E. Cacho 43rd UPU International Letter Writing Competition for Students 15 years old or younger Special Project Officer Office of the APMG for Marketing and Management Support Services Philippine Postal Corporation 3/F Central Post Office Building Liwasang Bonifacio, Manila Telephone Nos.: (02) 527-0208; (02) 527-0059 (02) 527-0091 Website Address: http://www.philpost.gov.ph Facebook Account: @PHLPOST</p>
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